

Attachment #2

City of Kirkland RFP
TOURISM AND ECONOMIC DEVELOPMENT DIGITAL MARKETING PLATFORM
Job # 16-25-CMO

Example Explore Kirkland and Shop Local Kirkland Report

This report is not comprehensive.

Reports can include but are not limited to:

- Account name and private account contact information
- Multiple listings per account
- Public Contact information within each listing including address
- Web and Social Media URLs for each listing
- Listing type: EK / SLK / Both
- List Categories: Accommodation, Food & Drink, Attraction, Service, Shopping etc.
- Subcategories such as: Hotel, Café, Park, Transportation, Clothing, etc.
- Member of Kirkland Ca\$h program.

Account ID	Account Name	Listing Type	Listing Type	Category Name	Subcategory Name
6	Redacted business name 6	Shop Local Kirkland	Explore Kirkland Website	Shop Local Kirkland: Food & Drink	Shop Local Kirkland: Food & Drink: Restaurants
10	Redacted business name 10	Shop Local Kirkland	Explore Kirkland Website	Shop Local Kirkland: Food & Drink	Shop Local Kirkland: Food & Drink: Restaurants
675	Redacted business name 675	Explore Kirkland Website	Explore Kirkland Website	Explore Kirkland Website: Shopping & Markets	Explore Kirkland Website: Shopping & Markets: Retail & Specialty
43	Redacted business name 43	Shop Local Kirkland	Explore Kirkland Website	Shop Local Kirkland: Food & Drink	Shop Local Kirkland: Food & Drink: Food & Drink
725	Redacted business name 725	Explore Kirkland Website	Explore Kirkland Website	Explore Kirkland Website: Shopping & Markets	Explore Kirkland Website: Shopping & Markets: Wedding & Bridal
187	Redacted business name 187	Shop Local Kirkland	Explore Kirkland Website	Shop Local Kirkland: Food & Drink	Shop Local Kirkland: Food & Drink: Restaurants
279	Redacted business name 279	Explore Kirkland Website	Explore Kirkland Website	Explore Kirkland Website: Outdoors & Recreation	Explore Kirkland Website: Outdoors & Recreation: Boating
325	Redacted business name 325	Explore Kirkland Website	Explore Kirkland Website	Explore Kirkland Website: Cuisine	Explore Kirkland Website: Cuisine: On The Go
91	Redacted business name 91	Explore Kirkland Website	Explore Kirkland Website	Explore Kirkland Website: Cuisine	Explore Kirkland Website: Cuisine: Breweries & Bars
468	Redacted business name 468	Explore Kirkland Website	Explore Kirkland Website	Explore Kirkland Website: Outdoors & Recreation	Explore Kirkland Website: Outdoors & Recreation: Bike Friendly
530	Redacted business name 530	Shop Local Kirkland	Shop Local Kirkland	Shop Local Kirkland: Fitness, Recreation & Health	Shop Local Kirkland: Fitness, Recreation & Health: Fitness, Recreation & Health
534	Redacted business name 534	Explore Kirkland Website	Explore Kirkland Website	Explore Kirkland Website: Shopping & Markets	Explore Kirkland Website: Shopping & Markets: Retail & Specialty
546	Redacted business name 546	Explore Kirkland Website	Explore Kirkland Website	Explore Kirkland Website: Services	Explore Kirkland Website: Services: Wedding Vendors
441	Redacted business name 441	Explore Kirkland Website	Explore Kirkland Website	Explore Kirkland Website: Arts & Culture	Explore Kirkland Website: Arts & Culture: Art & Creative Classes
653	Redacted business name 653	Explore Kirkland Website	Explore Kirkland Website	Explore Kirkland Website: Shopping & Markets	Explore Kirkland Website: Shopping & Markets: Retail & Specialty
654	Redacted business name 654	Explore Kirkland Website	Explore Kirkland Website	Explore Kirkland Website: Arts & Culture	Explore Kirkland Website: Arts & Culture: Art & Creative Classes
656	Redacted business name 656	Explore Kirkland Website	Explore Kirkland Website	Explore Kirkland Website: Shopping & Markets	Explore Kirkland Website: Shopping & Markets: Locally Owned
665	Redacted business name 665	Shop Local Kirkland	Shop Local Kirkland	Shop Local Kirkland: Home Based Business	Shop Local Kirkland: Home Based Business: Online Business
732	Redacted business name 732	Explore Kirkland Website	Explore Kirkland Website	Explore Kirkland Website: Shopping & Markets	Explore Kirkland Website: Shopping & Markets: Consignment Stores
760	Redacted business name 760	Shop Local Kirkland	Shop Local Kirkland	Shop Local Kirkland: Fitness, Recreation & Health	Shop Local Kirkland: Fitness, Recreation & Health: Fitness, Recreation & Health
789	Redacted business name 789	Shop Local Kirkland	Shop Local Kirkland	Shop Local Kirkland: Business & Professional Services	Shop Local Kirkland: Business & Professional Services: Business & Professional Services
828	Redacted business name 828	Explore Kirkland Website	Explore Kirkland Website	Explore Kirkland Website: Cuisine	Explore Kirkland Website: Cuisine: Kid Friendly
834	Redacted business name 834	Shop Local Kirkland	Shop Local Kirkland	Shop Local Kirkland: Creative Services	Shop Local Kirkland: Creative Services: Creative Services
839	Redacted business name 839	Shop Local Kirkland	Shop Local Kirkland	Shop Local Kirkland: Arts, Culture & Education	Shop Local Kirkland: Arts, Culture & Education: Arts, Culture & Education
848	Redacted business name 848	Explore Kirkland Website	Explore Kirkland Website	Explore Kirkland Website: Cuisine	Explore Kirkland Website: Cuisine: American
858	Redacted business name 858	Explore Kirkland Website	Explore Kirkland Website	Explore Kirkland Website: Things to Do with Kids	Explore Kirkland Website: Things to Do with Kids: Things to Do with Kids
878	Redacted business name 878	Explore Kirkland Website	Explore Kirkland Website	Explore Kirkland Website: Shopping & Markets	Explore Kirkland Website: Shopping & Markets: Retail & Specialty
896	Redacted business name 896	Shop Local Kirkland	Shop Local Kirkland	Shop Local Kirkland: Business & Professional Services	Shop Local Kirkland: Business & Professional Services: Business & Professional Services
921	Redacted business name 921	Explore Kirkland Website	Explore Kirkland Website	Explore Kirkland Website: Spas & Wellness	Explore Kirkland Website: Spas & Wellness: Spa & Wellness
1014	Redacted business name 1014	Explore Kirkland Website	Explore Kirkland Website	Explore Kirkland Website: Cuisine	Explore Kirkland Website: Cuisine: Mediterranean
337	Redacted business name 337	Explore Kirkland Website	Explore Kirkland Website	Explore Kirkland Website: Venues	Explore Kirkland Website: Venues: Community Events
971	Redacted business name 971	Explore Kirkland Website	Explore Kirkland Website	Explore Kirkland Website: Cuisine	Explore Kirkland Website: Cuisine: Desserts & Ice Cream
364	Redacted business name 364	Explore Kirkland Website	Explore Kirkland Website	Explore Kirkland Website: Spas & Wellness	Explore Kirkland Website: Spas & Wellness: Spa & Wellness
886	Redacted business name 886	Shop Local Kirkland	Explore Kirkland Website	Shop Local Kirkland: Kirkland Cash	Shop Local Kirkland: Kirkland Cash: Kirkland Cash
1000	Redacted business name 1000	Explore Kirkland Website	Explore Kirkland Website	Explore Kirkland Website: Accommodations	Explore Kirkland Website: Accommodations: Accommodations
483	Redacted business name 483	Shop Local Kirkland	Explore Kirkland Website	Shop Local Kirkland: Food & Drink	Shop Local Kirkland: Food & Drink: Restaurants
1012	Redacted business name 1012	Shop Local Kirkland	Shop Local Kirkland	Shop Local Kirkland: Home & Real Estate	Shop Local Kirkland: Home & Real Estate: Home & Real Estate
1039	Redacted business name 1039	Explore Kirkland Website	Explore Kirkland Website	Explore Kirkland Website: Shopping & Markets	Explore Kirkland Website: Shopping & Markets: Retail & Specialty
996	Redacted business name 996	Shop Local Kirkland	Explore Kirkland Website	Shop Local Kirkland: Lodging, Events & Travel	Shop Local Kirkland: Lodging, Events & Travel: Lodging, Events & Travel
1051	Redacted business name 1051	Shop Local Kirkland	Shop Local Kirkland	Shop Local Kirkland: Medical & Dental	Shop Local Kirkland: Medical & Dental: Medical & Dental
1056	Redacted business name 1056	Shop Local Kirkland	Shop Local Kirkland	Shop Local Kirkland: Business & Professional Services	Shop Local Kirkland: Business & Professional Services: Business & Professional Services
1058	Redacted business name 1058	Shop Local Kirkland	Shop Local Kirkland	Shop Local Kirkland: Medical & Dental	Shop Local Kirkland: Medical & Dental: Medical & Dental
1060	Redacted business name 1060	Explore Kirkland Website	Explore Kirkland Website	Explore Kirkland Website: Spas & Wellness	Explore Kirkland Website: Spas & Wellness: Spa & Wellness
1063	Redacted business name 1063	Shop Local Kirkland	Shop Local Kirkland	Shop Local Kirkland: Business & Professional Services	Shop Local Kirkland: Business & Professional Services: Business & Professional Services
1065	Redacted business name 1065	Explore Kirkland Website	Explore Kirkland Website	Explore Kirkland Website: Shopping & Markets	Explore Kirkland Website: Shopping & Markets: Retail & Specialty
1066	Redacted business name 1066	Shop Local Kirkland	Shop Local Kirkland	Shop Local Kirkland: Home & Real Estate	Shop Local Kirkland: Home & Real Estate: Home & Real Estate
1069	Redacted business name 1069	Shop Local Kirkland	Shop Local Kirkland	Shop Local Kirkland: Creative Services	Shop Local Kirkland: Creative Services: Creative Services
1070	Redacted business name 1070	Shop Local Kirkland	Shop Local Kirkland	Shop Local Kirkland: Arts, Culture & Education	Shop Local Kirkland: Arts, Culture & Education: Arts, Culture & Education

[illegible]

[illegible]

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1329	Redacted business name 1329	Shop Local Kirkland	Shop Local Kirkland: Business & Professional Services	Shop Local Kirkland: Business & Professional Services: Business & Professional Services
1331	Redacted business name 1331	Shop Local Kirkland	Shop Local Kirkland: Home Based Business	Shop Local Kirkland: Home Based Business: Home Based Business
1332	Redacted business name 1332	Shop Local Kirkland	Shop Local Kirkland: Home Based Business	Shop Local Kirkland: Home Based Business: Online Business
1333	Redacted business name 1333	Shop Local Kirkland	Shop Local Kirkland: Business & Professional Services	Shop Local Kirkland: Business & Professional Services: Business & Professional Services
1334	Redacted business name 1334	Shop Local Kirkland	Shop Local Kirkland: Business & Professional Services	Shop Local Kirkland: Business & Professional Services: Business & Professional Services
1337	Redacted business name 1337	Shop Local Kirkland	Shop Local Kirkland: Home Based Business	Shop Local Kirkland: Home Based Business: Home Based Business
1343	Redacted business name 1343	Shop Local Kirkland	Shop Local Kirkland: Business & Professional Services	Shop Local Kirkland: Business & Professional Services: Business & Professional Services
1344	Redacted business name 1344	Shop Local Kirkland	Shop Local Kirkland: Fitness, Recreation & Health	Shop Local Kirkland: Fitness, Recreation & Health: Fitness, Recreation & Health
1345	Redacted business name 1345	Shop Local Kirkland	Shop Local Kirkland: Business & Professional Services	Shop Local Kirkland: Business & Professional Services: Business & Professional Services
1350	Redacted business name 1350	Shop Local Kirkland	Shop Local Kirkland: Fitness, Recreation & Health	Shop Local Kirkland: Fitness, Recreation & Health: Fitness, Recreation & Health
1352	Redacted business name 1352	Shop Local Kirkland	Shop Local Kirkland: Community & Non Profit Organizations	Shop Local Kirkland: Community & Non Profit Organizations: Community & Non Profit Organizations
1353	Redacted business name 1353	Shop Local Kirkland	Shop Local Kirkland: Arts, Culture & Education	Shop Local Kirkland: Arts, Culture & Education: Arts, Culture & Education
1356	Redacted business name 1356	Shop Local Kirkland	Shop Local Kirkland: Food & Drink	Shop Local Kirkland: Food & Drink: Coffee Shops & Cafes
1357	Redacted business name 1357	Shop Local Kirkland	Shop Local Kirkland: Business & Professional Services	Shop Local Kirkland: Business & Professional Services: Business & Professional Services
1358	Redacted business name 1358	Shop Local Kirkland	Shop Local Kirkland: Home & Real Estate	Shop Local Kirkland: Home & Real Estate: Home & Real Estate
1360	Redacted business name 1360	Shop Local Kirkland	Shop Local Kirkland: Fitness, Recreation & Health	Shop Local Kirkland: Fitness, Recreation & Health: Fitness, Recreation & Health
1371	Redacted business name 1371	Shop Local Kirkland	Shop Local Kirkland: Businesses Serving Kirkland	Shop Local Kirkland: Businesses Serving Kirkland: Businesses Serving Kirkland
1372	Redacted business name 1372	Shop Local Kirkland	Shop Local Kirkland: Business & Professional Services	Shop Local Kirkland: Business & Professional Services: Business & Professional Services
690	Redacted business name 690	Explore Kirkland Website	Explore Kirkland Website: Cuisine	Explore Kirkland Website: Cuisine: Coffee Shops
1373	Redacted business name 1373	Shop Local Kirkland	Shop Local Kirkland: Other	Shop Local Kirkland: Other: Other
1377	Redacted business name 1377	Shop Local Kirkland	Shop Local Kirkland: Other	Shop Local Kirkland: Other: Other
1380	Redacted business name 1380	Explore Kirkland Website	Explore Kirkland Website: Shopping & Markets	Explore Kirkland Website: Shopping & Markets: Locally Owned
1382	Redacted business name 1382	Shop Local Kirkland	Shop Local Kirkland: Fitness, Recreation & Health	Shop Local Kirkland: Fitness, Recreation & Health: Fitness, Recreation & Health
1383	Redacted business name 1383	Shop Local Kirkland	Shop Local Kirkland: Business & Professional Services	Shop Local Kirkland: Business & Professional Services: Business & Professional Services
1385	Redacted business name 1385	Shop Local Kirkland	Shop Local Kirkland: Beauty, Salon & Spa	Shop Local Kirkland: Beauty, Salon & Spa: Beauty, Salon & Spa